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**The Sea Pines Resort Unveils New Harbour Town Clubhouse**

***World-Class Multi-Use Facility Opens for PGA TOUR's RBC Heritage***

**(HILTON HEAD, S.C.)** – [The Sea Pines Resort](http://TheSeaPinesResort.com) – host venue of the PGA TOUR's RBC Heritage Presented by Boeing, April 13-19 – announces the opening of its new Harbour Town Clubhouse serving famed Harbour Town Golf Links.

Overlooking one of Pete Dye's seminal designs, the 26,000-square-foot multi-use structure will heighten the already memorable Harbour Town Golf Links experience for resort guests, members and touring professionals. Most notable is a dramatic gallery showcasing the rich RBC Heritage tournament history and past champions which include Jack Nicklaus, Arnold Palmer, Tom Watson and Davis Love III.

Additional highlights include a comfortable living room lounge, Links – a first-class American grill with indoor / outdoor seating and sweeping golf course views, signature pro shop and retail display, wrap-around terraces with covered porches, state-of-the-art 4,000-square-foot locker room suited to meet the needs of PGA TOUR and everyday players alike, and the Heritage Room – an elegant 2,200-square-foot banquet and event room on the top floor.

The clubhouse interior presents an inviting, open layout accented by appealing nuances and touches including wood flooring from reclaimed 18-inch white oak planks as well as refined crown molding throughout the building. The ambience reflects the Lowcountry lifestyle at its best.

"The new Harbour Town Clubhouse combines the absolute best of architectural design, superior craftsmanship and functionality," says Steve Birdwell, President of The Sea Pines Resort. "Every inch of the new building is intended to provide our members, guests and visiting golf pros a level of comfort and enjoyment they'll long savor."

Last spring, The Sea Pines Resort opened the Plantation Golf Club serving its Heron Point and Ocean courses as well as the resort's Golf Learning Center. In Sept., the spectacular new 25,000-square-foot Sea Pines Beach Club opened offering year-round enjoyment for guests and property owners with an array of family-friendly amenities including dining, retail and special event space.

For more information: [www.seapines.com](http://www.seapines.com), 866.561.8802.

### **About The Sea Pines Resort**

Situated on the southernmost tip of Hilton Head Island, the legendary Lowcountry destination features five miles of unspoiled beaches, 21 clay tennis courts, 14 miles of bike and walking trails, horseback riding, Eco-Adventures, water sports, and the 605-acre Sea Pines Forest Preserve filled with wildflowers, wetlands and more than 130 species of birds. As the first Eco-planned destination in the U.S., The Sea Pines Resort has become the blueprint for numerous beach developments around the country.

One of the crown jewels in the world of golf, The Sea Pines Resort is home to Pete Dye's classic Harbour Town Golf Links (home of the PGA TOUR's RBC Heritage) Heron Point by Pete Dye, and the Ocean Course. The property has recently gone through extensive redevelopment with its Sea Pines Beach Club and Plantation Golf Club both opening in 2014. The new 26,000-square-foot Harbour Town Clubhouse just opened in March of this year.

Guests may choose from an array of accommodations, including 300 villas, 100 rental homes and the luxurious 60-room Inn at Harbour Town, member of the Condé Nast Johansens Collection, Southern Living Hotel Collection, Preferred Hotel Group and Forbes Four-Star boutique hotel. The resort's best-in-class collection of golf courses, amenities, meeting facilities and accommodations makes Sea Pines one of the most sought-after leisure and group destinations in America.